亞洲大學 創意商品設計學系學系 碩士班課程規劃表 (114學年度入學適用)

Master Program Curriculum Plan for Department of Creative Product Design, Asia University

(Applicable for Fall 2025 Enrollees)

畢業總學分:24學分

校課程委員會通過次別:1133

Credits of Graduation: 24

Approved in the 1133 University Curriculum Committee meeting

類別 Category			英文名稱 English Title	修課			每週上課時數			
		科目名稱 Course Title		年級 Year of the Program	修課 學期 Semester	學分數 Credits	Hours per week			備註
							講授 Lecture	實作(驗) Practice (laboratory)	實習 Intern	Remarks
校定必修 0 學分 (0) University Required Credits		碩士論文	Thesis	2 nd	上 1 st	0	0	0	0	
		碩士論文	Thesis		下 2 nd	0	0	0	0	
必修 3 學分 (3) Required Credits		研究方法	Research Method	1 st	上 1 st	3	3	0	0	
選修 21 學 分 (21) Elective Credits	共同課程 Common Courses	設計特論	Special Topic of Design (1)		上 1 st	3	3	0	0	
		產品表現技法 與應用	Product Presentation Technique and Application		上 1 st	3	3	0	0	
		專題研討 (一)	Seminar (1)	1 st	1 st	1	1	0	0	
		設計特論 (二)	Special Topic of Design (2)		下 2 nd	3	3	0	0	
		質性研究與 論文寫作	Qualitative Research and Thesis Writing		下 2 nd	3	3	0	0	
		視覺傳達設 計研究	Visual Communication Design Research		上 1 st	3	3	0	0	
		設計講座	Design Lecture	1 st	下 2 nd	1	1	0	0	
		專題研討 (二)	Seminar (2)		F 2 nd	1	1	0	0	
	實用型課 程 Practical Courses	設計策略與行 銷	Design Strategy and Marketing	1 st	下 2 nd	3	3	0	0	
		綠色設計	Green Design	1st	下 2 nd	3	3	0	0	
		數位設計	Digital Design	1 st	下 2 nd	3	3	0	0	
		服務設計	Service Design	2 nd	1 st	3	3	0	0	
		材料創新與 應用	Material Innovation and Application	2 nd	下 2 nd	3	3	0	0	
	研究型課 程 Research Courses	文化創意產 業設計研究	Cultural and Creative Industry Design Research	1 st	上 1 st	3	3	0	0	
		當代設計思 潮研究	Research on Contemporary Design Thoughts	1st	上 1 st	3	3	0	0	_
		設計符號特 論	Special Topics of Design		下 2 nd	3	3	0	0	
		感性設計	Kansei Design		上 1 st	3	3	0	0	
		人因工程特論	Special Topics of Human Factors Engineering	 2 nd	上 1 st	3	3	0	0	

備註:

- 一、畢業學分數 24 學分,含校定必修 0 學分,所定必修 3 學分,所定選修 21 學分。
- 二、所定選修課程開放選修院內三系(創意商品設計系、數位媒體設計系、室內設計系)所有課程。
- 三、藝術類學系得以創作、展演連同書面報告代替撰寫學術論文。
- 四、本系每位碩士班研究生至多由兩位指導教授共同指導,其中一位應擔任主指導教授,且以本系專任教師為限。另一位可為經本系指導教授推薦,在學院院長同意後,院外或校外任職公私立學術研究機構之教育部部定助理教授以上之教師。
- 五、碩博研究生需透過「臺灣學術倫理教育資源中心」線上平台修習指定課程 6 小時,並於課程總測驗成績達及格標準,始得申請學位考試。

Notes:

- 1. The total number of graduation credits is 24, including 0 credits for university required courses, 3 credits for institute required courses, and 21 credits for institute elective courses.
- 2. The institute elective courses are open to all courses in the three departments (Creative Product Design, Digital Media Design, and Interior Design) of the college,
- 3. Students enrolled in programs related to the arts may substitute the writing of an academic thesis with a combination of creative work or performance, along with a written report.
- 4. Each graduate student in this department may be jointly supervised by up to two advisors. One advisor must serve as the primary advisor and must be a full-time faculty member of the department. The second advisor can be a faculty member holding the rank of assistant professor or higher, from an external institution or other university, with the recommendation of the department's primary advisor and the approval of the dean of the college.
- 5. Master or Ph.D. students are required to complete designated courses totaling 6 hours through the online platform of the Center for Taiwan Academic Research Ethics Education and achieve a passing grade on the final course examination before they can apply for the master or Ph.D. graduate degree examination.

系所主管簽章:

旗敲辯 龍希文

學院院長簽章:

院長隊战雄

